



Michigan Community Development Association Spring Technical Assistance Conference

March 20, 2019

James B. Henry Center for Executive Development | Lansing, Michigan

8:15–9:00 am Registration & Breakfast

Location: Atrium

9:00–9:15 am Welcome & Opening Remarks

Location: Atrium

Speaker: Christopher Klimchalk, City of Dearborn Heights

9:15–10:30 am

Community Engagement for Equitable Development

Location: A170

Speaker: Courtney Magaluk, AICP, Senior Project Manager, Grand Rapids Planning Department

A hot housing market and considerable investment has sparked concerns about redevelopment practices and gentrification in Grand Rapids' neighborhoods. Ms. Magaluk will provide an overview of the South Division Corridor Plan process that created a framework for equitable future development in a neighborhood experiencing significant socio-economic disparities. Learn how this new approach to community engagement planted the seeds necessary to lift up existing businesses and residents, create new opportunities for a sustainable mix of housing, businesses and institutions, and improve overall quality of life.

Redeveloping Community Assets: The Lincoln House Project

Location: A169

Speaker: Jeff Deason, President and CEO, Shiawassee Regional Chamber of Commerce

Redevelopment projects provide the perfect opportunity to increase the supply of affordable and accessible housing. Mr. Deason leads the Shiawassee Regional Chamber of Commerce that was a vital partner in the Lincoln House project, which converted a historic school building (constructed circa 1915) into a 28-unit senior housing facility in Owosso, Michigan. The project is a prime example of how you can create a truly unique and valuable housing opportunity through shared vision and community interaction. Other topics will include preserving historical features, addressing environmental concerns, and generating community investment in the project.

Contractor Recruitment and Development

Location: Quad

Speakers: Adam VanderLaan, Construction Manager, LINC UP NPHC)

Need more contractors in your housing rehabilitation programs? Come learn how a local nonprofit housing corporation and city staff teamed up to develop a "grow-your-own" approach to recruiting contractors. Mr. VanderLaan will review the success and lessons learned in implementing this approach to increase the contractor pool for City of Grand Rapids' housing rehabilitation and lead hazard control program projects.

10:45 am–12:15 pm

Implementing Marijuana Laws with Neighbors in Mind

Location: A170

Speaker: Landon Bartley, AICP, Senior Planner, Grand Rapids Planning Department

The landscape of marijuana regulation in Michigan has changed drastically over the last decade. Communities consequently have been faced with a unique set of challenges. Grand Rapids recently adopted legislation legalizing the commercial supply of medical marijuana in the City, and has built requirements for community engagement into its ordinance. This session will provide an overview of the State framework for marijuana regulation, research on land use impacts of the industry, and outline how Grand Rapids has approached the topic, including being a good neighbor.

Power of Social Media in Community Development

Location: A169

Speaker: Dorla Bonner, Community Development Manager, Kalamazoo Community Planning and Development Department

Learn about racial equity work, affordable housing, and other investment in Kalamazoo. Ms. Bonner will share her experience using YouTube to engage leaders and the community, while educating the public about local housing and community development issues.

How Local Code Works with Your Housing Rehab Project

Location: Quad

Speakers: Douglas J. Stek, Housing Rehabilitation Supervisor, Grand Rapids Community Development Department

The differences in HUD guidelines, community rehab standards, and regional code compliance can create some performance gaps in rehab projects. Mr. Stek will explore the different items and issues in a housing rehab project that are affected by residential codes. This session will provide ideas on how to integrate compliance into project scope by referencing existing policies and partnering with your local code enforcement officials. This session will feature information useful to rehab specialists both in the field and in preparation for the MHRSN Rehab Specialist Exam.

12:30–1:30 pm Lunch – Business Meeting & Keynote Address

Location: Heritage Room

Speaker: Michael Polsinelli, U.S. Department of Housing and Urban Development, Detroit Field Office Director

Detroit HUD Field Office Director Michael Polsinelli will give an update on what's going on at HUD and in Washington, DC. Learn first-hand about the status of our programs and HUD initiatives. You won't want to miss this opportunity to engage with Mr. Polsinelli on important issues affecting your community.

1:45–3:15 pm

Building CHDO Capacity

Location: A170

Speaker: Rawley VanFossen, Assistant Executive Director, Capital Area Housing Partnership

Dr. Stan Parker, Executive Director, Eastside Community Action Center

Community Housing Development Organizations (CHDO) are vital to our community development programs. Helping small non-profits become a CHDO is a challenge. For many CHDOs, the challenge continues in increasing capacity and ensuring financial sustainability. Hear directly from a high capacity CHDO and a small non-profit about their needs and challenges. They will provide great insight into how community development professionals can assist them in their success, including training needs, technical assistance, board development and more.

Building Community Engagement: Surging a County Ahead

Location: A169

Speakers: Justin Horvath, President and CEO, Shiawassee Economic Development Partnership

This session will highlight the tools and methods available to community developers as they work to grow their programs and increase involvement and investment of their citizens in development projects. Mr. Horvath, as President and CEO of the Shiawassee Economic Development Partnership, has played a leading role in bringing together companies, non-profits, local governments, and passionate individuals to accomplish great things for his region and beyond. His professional and educational experience, along with his dedicated public service, can help attendees learn how to bring their community together to champion better and more sustainable development projects that benefit all.

Weatherization Tools and Practices

Location: Quad

Speakers: Roxanne Case, Grant Manager, and Tony Olivarez, Construction Manager, Ingham County Land Bank

Housing rehab projects can increase the sustainability of a dwelling by making sure it can better protect its occupants from the elements and improve its ability to conserve heat and energy. This session will focus on project options that can improve weatherization efforts through technology solutions and mechanical options. Community partners, programs, and funding assistance sources will also be highlighted.

3:15–3:30 pm Snacks & Coffee to Go

Location: Atrium