



**Michigan Community
Development Association**
Building the future of Michigan's communities

Michigan Community Development Association

Annual Fall Conference

Reboot 2020! Loading...

October 21-22, 2020
Two Day Virtual Event



www.mcdahome.org



Wednesday, October 21

8:00 am-9:00 am

Virtual Networking

Hop online early and get familiar with the virtual networking room on the conference platform.

9:00 am-9:15 am

Conference Kickoff and Welcome

Oneata Bailey, City of Muskegon, MCDA Chairperson

Thank you Diamond Sponsor...The Kresge Foundation

9:15 am-10:15 am

COVID-19 HUD

Speaker: Mark Sorbo, HUD-CPD Detroit Field Office and Carla Spradlin, HUD Detroit Field Office

Mark and Carla will provide key updates for HUD-CPD formula grant recipients. This presentation will detail recent staff and assignment changes in the Detroit Field Office, and cover relevant policy and program topics related to the CARES Act and HUD's COVID-19 response guidance. Specifically, the policy guidance will focus on the most frequently-requested areas of program management including emergency financial assistance, economic development and small business assistance, and documentation requirements to ensure cost eligibility and avoid duplication of benefits. There will be time provided at the end of the presentation to include questions from the audience.

NEP Past, Present, and Future

Speaker: Jodi Mackie, NEP Champion and Tracey Barnes, NEP Champion

The Neighborhood Enhancement Program provides MSHDA funding statewide for activities directly tied to stabilization and enhancement of Michigan neighborhoods. The NEP primary goals are to identify and fund innovative activities to address a neighborhood's specific needs; assist and then showcase Michigan neighborhood(s) where people are engaged and facilitating change; and to provide funding to facilitate and implement activities.

Finding Qualifying and Keeping Contractors for your Program

Speaker: Jay Wagar – Michigan Department of Health and Human Services (MDHHS), Training and Certification Specialist for MDHHS

One of the most difficult challenges providing rehabilitation services is finding and maintaining qualified contractors to complete the work. Not only do they need to understand construction and rehabilitation, they also need to handle building code issues, asbestos and lead regulations and paperwork associated with government funded projects.

The purpose of this session is to discuss:

- Lead Abatement Act
 - Certification requirements.
- State of Michigan Lead Safe Home Request for Proposal (RFP)
 - Qualifications required
 - RFP closing date
- Healthy Homes Section Contractor Incentive Program
- How to improve workforce development across the State

The State of Michigan has the same problems you have and will share their attempts in finding, retaining, and providing incentives for qualified contractors.

10:15 am-10:30 am Break & Networking



10:30 am-11:30 am

Fire Side Chat with Luke Forrest

Speakers: Luke Forrest, CEDAM, Executive Director

Moderator: Oneata Bailey, City of Muskegon, MCDA Chairperson

The Community Economic Development Association of Michigan (CEDAM) is fortunate to have Luke Forrest as the Executive Director. CEDAM's Executive Director will answer questions to expose how relevant their work is for communities in Michigan. Experience the conversation of policies and legislative changes that encouraged municipalities to stay abreast of current issues. This will be an interactive chat with Luke which will then open up our eyes to understanding our cities across Michigan.

Let's participate by asking Luke the right questions that help us help our area families, neighborhoods and development.

HEROS 101

Speakers: Carrie Fortune, HUD-CPD Detroit Field Office

Carrie Fortune from the HUD-CPD Detroit Field Office will provide an overview of the HEROS system, tips and troubleshooting suggestions, as well as a demonstration on entering an environmental review into the system. Time for HEROS and other environmental review related questions will be provided at the end of the session.

Getting Comfortable with Heating and Cooling. Changes in technology to consider for your Program

Speaker: Dave Smith – Temp Control Services (Canton, MI)

Heating system provide their own set of challenges. Mr. Smith will discuss how to evaluate the current system in place and what to consider when it is time to change out tired heating and cooling systems. Topics will include including: proper sizing, efficiency ratings vs. cost, environmental concerns, heat pumps, changes in technology, and much more.

11:30 am-12:00 pm

Wednesday Wrap-Up

Oneata Bailey, City of Muskegon, MCDA Chairperson

Platinum Sponsor Address:

Sarah Traxler, McKenna

Anna Shires, FHL Bank of Indianapolis

1:00 pm-3:00 pm

Davis Bacon Training

Speaker: Roxanne Volkmann, Labor Relations Specialist, HUD

We will wrap up the first day of our virtual conference with an information-packed session on other important topics impacting our work throughout the State. Join us with Roxanne Volkmann to hear about the following:

- A discussion of the thresholds and other items of consideration under CDBG and HOME and how these may shape project consideration.
- Contract Administration (particularly to insure that grantees have places as many safeguards in place, as possible)- pulling & incorporating wage decisions & provisions.
- Payroll administration (tips on how to best spot check) and items that can be errors subject to restitution.
- Troubleshooting during administration or possible complaints
- Reporting requirements.
- Questions & Answers



Thursday, October 22

8:00 am-9:00 am

Virtual Networking

Hop online early and get familiar with the virtual networking room on the conference platform.

9:00 am-9:15 am

Conference Kickoff and Welcome

Oneata Bailey, City of Muskegon, MCDA Chairperson

Platinum Sponsor Address:

Robert Mixon, Jr., Level Five Associates

Mark Garcia, MSHDA

9:15 am-10:15 am

Effective Leadership in Times of Enduring Change

Speaker: Robert Mixon Jr., U.S. Army, Retired, Level Five Associates

The session will consist of a presentation and discussion of Robert Mixon's military and corporate career learning and employing the "Big 6" Leadership Principles:

1. Set the Azimuth (Mission, Intent, Values, Culture)
2. Listen
3. Trust and Empower
4. Do the Right Thing When No One is Looking
5. When in Charge, Take Charge
6. Balance the Personal and Professional

The core elements of the presentation will focus on humorous stories and examples from Robert's 40 - year journey, along with proven "tools for your leadership toolbox" that attendees will be able to employ right away in their roles as leaders in any organization.

10:15-10:30 am Break & Networking

10:30 am-11:30 am

Twinning national and place-based practices: Elevating creativity and culture through community development approaches in place

Facilitators: Michelle Johnson, Senior Program Officer, Arts & Culture Program at the Kresge Foundation and Joi James, Fellow Detroit Program

Panelists: Bryce Detroit, Founder, Detroit Recordings Company, Raymond Lozano, Executive Director, Mexicantown Community Development Corporation, Christopher Robbins, CEO, American Riad, Reshounn Foster, American Riad and Karen Tyler Ruiz, Executive Director, Center for Community Based-Enterprise

Over the decades, we have seen approaches to development and planning further deepen and exacerbate structural inequities through strategies such as redlining and urban renewal. These tools created long-standing disinvestments and generated barriers to mobility for the most vulnerable in low-income communities that have disproportionately affected people of color.

This session will provide context and examples of how community development organizations are engaging with arts and culture practices to support equitable development approaches that center resident agency and shift power dynamics. These approaches incorporate resident history and culture into strategies of planning and development, creating more opportunities for equity and allowing for healing amongst those impacted. This body of work has become increasingly relevant as these organizations fight against the interwoven impacts of the pandemic and racial injustice.

Kresge Senior Program Officer, Michelle Johnson, and Fellow, Joi James, will host a conversation with grantees from the Kresge Innovative Project: Detroit (KIP:D) initiative. KIP:D supports nonprofits in their work to improve the quality of life and strengthen

the fabric of their local communities while advancing resident priorities through transformative projects that build on the assets and distinctive attributes of neighborhoods.

The Kresge Foundation's Detroit and National Arts & Culture Programs have partnered together to co-invest and blend national and place-based practices to support the mission of the Foundation: Expanding opportunities for low-income communities in America's cities. The initiative has provided over one million dollars to eleven creative placemaking projects across the city of Detroit thus far, as part of a broader investment of \$11 million in resident-led projects over the past six years.

Updated Michigan SHPO 106 Consultation Procedures

Speakers: Brian G. Grennell, Cultural Resource Management Coordinator, State Historic Preservation Office and Katie Kolokithas, Survey Coordinator, State Historic Preservation Office

The Michigan State Historic Preservation Office (SHPO), in an effort to better follow the federal regulations laid out in 36 CFR Part 800.11, made changes to the procedures for initiating Section 106 consultation in Michigan on July 1, 2020. This session will cover the changes, new procedures and forms involved in conducting the 106 process as it relates to federal CDBG & HOME projects moving forward.

Steps Toward Stepless: Making Housing Accessible

Speaker: Thom Phillips, Michigan Branch Habitat for Humanity

According to the CDC, 61 million adults in the United States live with some type of disability. Nearly 14 percent of the population has a mobility disability, and the number of Americans using assistive technologies including wheelchairs continues to rise. As the need for accessible housing increases, simple design changes result in living space that is more usable by more people, regardless of ability or disability. These features allow owners and occupants to stay in their homes as their needs change without ever requiring major remodeling or modifications. Learn principles and methods to make homes inclusive, rather than exclusive, as well as ideas for making existing homes more usable to people living with physical challenges.

11:30 am-12:00 pm

Thursday Wrap-Up

Oneata Bailey, City of Muskegon, MCDA Chairperson

MCDA Membership Business Meeting

MCDA Election Results

1:00 pm-3:00 pm

Davis Bacon Training Continued...

Speaker: Roxanne Volkmann, Labor Relations Specialist, HUD

Roxanne will wrap up discussions from the previous day. Get the most out of the training and come prepared with your questions!

- A discussion of the thresholds and other items of consideration under CDBG and HOME and how these may shape project consideration.
- Contract Administration (particularly to insure that grantees have places as many safeguards in place, as possible)- pulling & incorporating wage decisions & provisions.
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MCDA Would Like to Thank Our Sponsors:

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DEVELOPING VIBRANT COMMUNITIES

Small businesses are the fabric of our communities, and strong small business can generate more economic opportunities for everyone. FHLBank Indianapolis was proud to award a 2020 Elevate small business grant to these Michigan companies.

Anew Life Prosthetics And Orthotics ■ Detroit, MI
Nakee & Co. ■ Hamtramck, MI
Detroit Dough ■ Detroit, MI
American Cleaners ■ Mt. Pleasant, MI
Detroit Cycling Studio ■ Detroit, MI
Le'host ■ Ferndale, MI
Value Engineering ■ Lansing, MI
Flow Coatings ■ Clarkston, MI
Mona Lisa Development ■ Detroit, MI
Nine Zero Six Communications, Llc ■ Baraga, MI
Ihana Jewelry And Artisan Gifts ■ Baraga, MI
Family Supportive Services Of Northern Michigan ■ Cadillac, MI

To learn more about our Elevate small business grant, and how you can help a small business in your community receive up to \$25,000 in funding, visit fhlbi.com/elevate.



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Community Development Matters

COMMUNITY DEVELOPMENT MATTERS. From street festivals, neighborhood parks, and storefronts, to parking spots, coffee shops, and farmers' markets, we want your community to thrive.

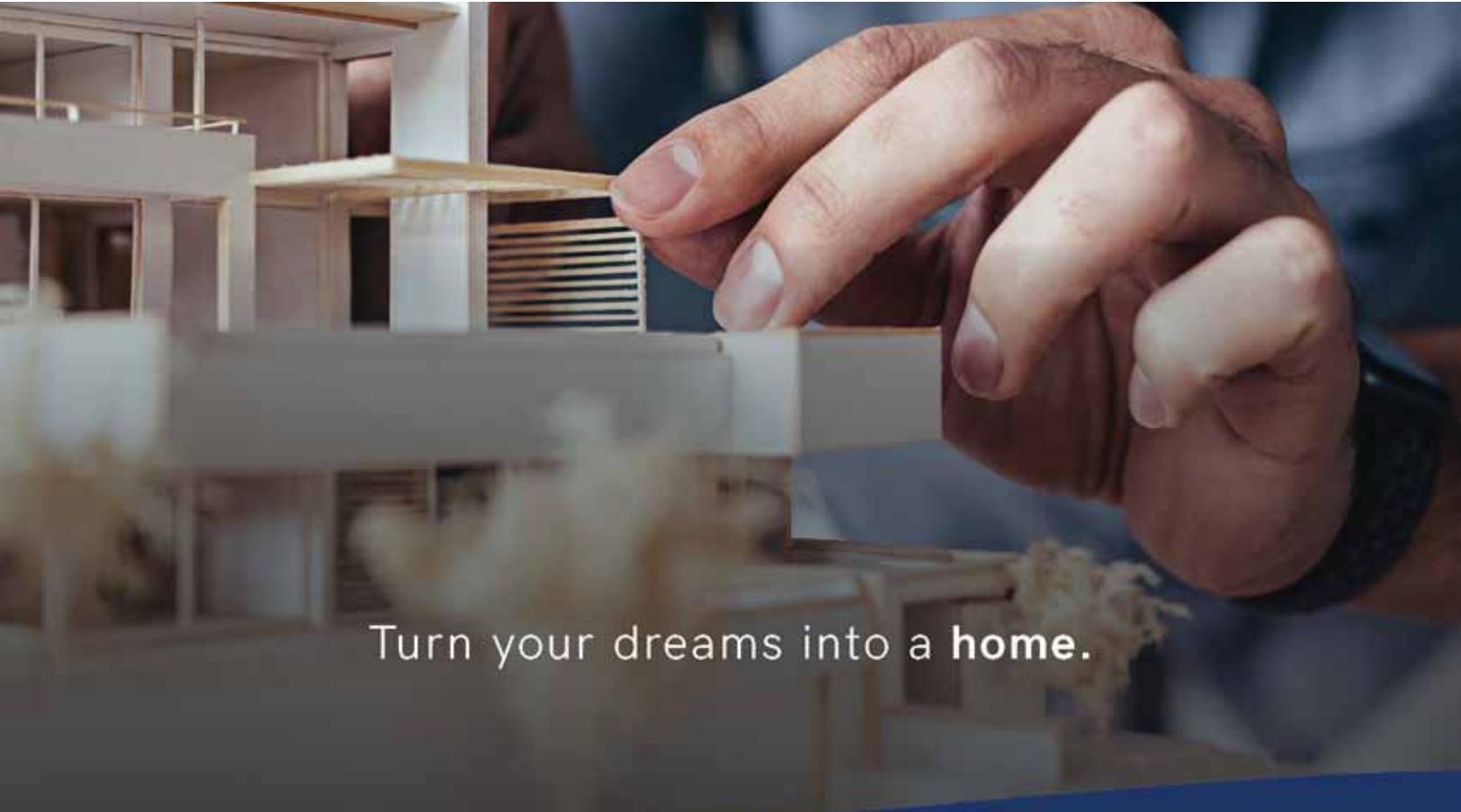
EVERY DAY IS A CALL TO ACTION. With additional regulations, reporting, planning, and strategizing being the order of the day, your community may require personalized help to get the job done. McKenna can support your Consolidated and Annual Action Plan processes and provide program administration assistance.

THANK YOU. As communities gather together responding to the global COVID-19 pandemic, we know the challenging work of community development practitioners is at the heart of what's required of our governments. Thank you for rising to the occasion.

For more, visit mcka.com/what-we-do/planning

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