



**Michigan Community
Development Association**
Building the future of Michigan's communities

Michigan Community Development Association

Annual Fall Conference

Back to the Basics!

September 28-29, 2022

Bay City, MI



www.mcdahome.org



Tuesday, September 27th

6:30-8:00 pm Meet and Greet Networking

Riverfront Lounge

Come early and settle in for the night at the hotel while networking with fellow industry professionals. Enjoy drinks, grab a meal, and converse with your colleagues. (Food/beverage not included in conference registration.)

Wednesday, September 28th

8:30-9:30 am

Registration & Continental Breakfast

9:30-10:45 am

Downtown Redevelopment

Bruce Johnstons, Revitalize, LLC

This session will cover incentives that are available (both federal and state) to communities throughout MI for re-development of their historical buildings. Additionally, Bruce will cover "missing middle" or vacant land redevelopment and the funding sources that could help.

COVID Recovery Small Business Assistance - Innovative Approaches to Address Persistent Needs

Kathryn Mayrose, Sr. Consultant, and Jeremy Newberg, CEO, Capital Access, Inc.

This presentation will discuss program design considerations and recommended practices for implementing CDBG-CV funded economic development activities. Our focus will be on practical tools grantees can use to help move the needle on program impact and expenditures.

Door Hanging 101

Sven Harrison, Housing Rehabilitation Specialist and Code Official & Building Inspector, City of Jackson

Intro to door hanging. When is the best time to use a level, where to shim and more. Common practices to help hang a door interior and exterior, and what to look for in the install. If time permits a discussion on windows and what to look for on the installs.

10:45-11:00 am Break

11:00 am-12:15 pm

Navigating HEROS

Shelli Thurston, Economic Development Marketing Manager, City of Bay City and Carrie Fortune, Senior CPD Representative, HUD Detroit Field Office

Presenters will instruct attendees thru the environmental process in the HEROS system. This session will navigate you thru the HEROS system from the very beginning to the end, including public notices, form submittal and contact information.

CDBG 101 — Introduction to the CDBG Program

Erin Banchoff, Community Development Manager, City of Grand Rapids

You won't want to miss this introductory overview of the CDBG program. Topics such as program goals, meeting national objectives, and determining eligible activities will be covered. The session is ideal for staff new to the CDBG program and can serve as a refresher course for more experienced staff.



Building Trades Partnership Program: City of Livonia – Livonia Public Schools

Bob Carver, Maintenance Mechanic II and Brandie Isaacson, Director of Housing, City of Livonia

Learn how the City of Livonia is reducing blight in its neighborhoods, increasing homeowner affordability and sustainability, while providing opportunities for high school students to achieve hands on building trades experience. Utilizing CDBG funding, the City of Livonia has been partnering with the Livonia Public Schools (LPS) in an effort to promote careers in the building trades industry. Recognizing that not all high school students are interested in college, this program provides students with a look into career alternatives after graduation.

12:15-2:00 pm Lunch and Keynote Presenter: Stabilizing Neighborhoods through Equitable Development

Liz Koto, MCDA Chairperson and Elizabeth Luther, Director, Detroit Program, Momentus Capital

2:00-3:15 pm

Navigating HEROS - Continued...What is next?

Shelli Thurston, Economic Development Marketing Manager, City of Bay City and Carrie Fortune, Senior CPD Representative, HUD Detroit Field Office

Presenters will instruct attendees thru the environmental process in the HEROS system. This session will navigate you thru the HEROS system from the very beginning to the end, including public notices, form submittal and contact information.

MSHDA's Neighborhood Housing Initiatives Team – Enhancing One Neighborhood at a Time

Tonya Joy, Jodie Mackie, Rachel Presley, Ann Grambau, and Tracey Barnes, MSHDA

As Michigan's housing authority, it is our mission to invest state and federal funds across our great state. Stable and affordable housing provides communities a strong foundation for jobs, culture and growth.

The MSHDA Neighborhood Housing Initiatives Division (NHID) houses the grant programs available for neighborhoods and communities across the State of Michigan. We fund innovative activities to address a neighborhood's specific needs; assist and then showcase Michigan neighborhood(s) where people are engaged and facilitating change; and provide the funding to facilitate and implement these activities.

Please join us as we dive deep into each program NHID has to offer. From the Neighborhood Enhancement Program (NEP) that financially assist high-impact, innovative, neighborhood housing-oriented activities that benefit low and moderate income areas and residents. To the Small-Scale Housing Rental Pilot Program (SHRP) providing a financing mechanism to make available small-scale rental development units in rural areas. Small-scale development can have a significant impact in smaller rural communities, which is where the pilot funding will be focused. The financed units will be constructed and made available to low, moderate, and middle-income households within the State of Michigan.

Or our newly offered program the MI-HOPE Program utilizing United States Department of the Treasury American Rescue Plan (ARP) Coronavirus State and Local Fiscal Recovery Funds (SLFRF). This funding is available statewide based on a formal subrecipient award structure to 501(c) nonprofit agencies and units of government with award determinations based on competitive funding rounds and subsequent obligation and expenditure performance.

The MSHDA MOD Program that uses modular home/modified technology products in critical need areas. MSHDA MOD Program reduces the typical single family home construction timeline and allows housing to be made available for immediate occupancy.

Lastly, hear about the exciting opportunity for MSHDA to have the first 3D produced house in the State of Michigan!

Understanding Construction For the Rehab Inspector & LIRA

Edward Wenz, Owner, Contractors Training Institute, LLC

We will discuss various type of building construction, what to look for as issues with lead, asbestos, structural. Ideas on how to write a spec for repairs from foundation to roofs and in-between. Understanding bidding costs, time, & materials.

3:15-3:30 pm Break



3:30-4:45 pm

A Home of My Own: Ideas from Out West for Pre-Approved Residential Infill Plans

Nani Wolf, Associates Planner, AICP Candidate, McKenna Associates

In the western US, municipalities are increasingly taking it upon themselves to solve the missing middle housing shortage as buyer demand soars. In many places, governments are releasing their own pre-approved construction drawings for 1-, 2-, and 3-bedroom homes to lower the barrier to homeownership. These plans are designed to fit on the average empty lot, and all a resident needs to do to start building their own home is download the plans off the municipal website. A modern take on the kit homes popular in the 1950s, and a clever alternative to the modular homes of today, these pre-approved construction plans are making stick-built homes accessible and affordable. In Michigan, these municipal plans could not only lower the barrier to entry for home buyers but offer a quick solution for residential infill development as well.

Successful Rehab Programs

Bob Carver, Housing Specialist, City of Livonia, and Hassane Jamal, Director of Community & Economic Development Department, City of Dearborn Heights

Join Livonia and Dearborn Heights.....as they present how their Housing Rehabilitation Programs continue to remain successful while navigating today's barriers to administering the Rehab program. From addressing Code and LBP violations to rising construction costs and lack of labor, what can be done to reduce these burdens and still comply with the Rehab program regulations.

Dealing with Lead 101

State of Michigan Representative

What a state lead inspector looks for on a job site, IE contaminate, cleaning, proper use of signs and so forth. To help rehab specialist as they monitor their jobs are the company's we hire doing the work correctly. And who to report to if one finds issues.

5:00-5:45 pm

Hell's Half Mile Walking Tour"

The in the late 1800s at the end of the lumbering season, as many a 5000 lumberjacks (shanty boys) would collect their hard-earned pay and head for the six-block strip along Bay City's waterfront called Hell's Half Mile. There they would find a variety of gambling houses, theatres, raucous saloons and brothels, as well as tunnels and catacombs under the City Streets. Join Sam Fitzpatrick for a walking tour down Water Street and the surrounding area, as he shares the history of this notorious district and stories of persons who helped give Hell's Half Mile its fame.

6:00-8:00 pm

Networking Reception - Drift Shoreside Beer Garden

Join us for an evening of food and drink. One drink ticket will be provided to each attendee for the Drift Food Truck. Various food trucks will be on site for attendees to eat on their own. Sit back and enjoy the amazing views. Drift Shoreside Beer Garden is a casual place to enjoy offerings from food trucks and custom-made Drift brand beers, hand-crafted beers of Jolly Pumpkin Artisan Ales and North Peak Brewing Company along with a variety of other select beers, wine, and craft cocktails.

Thursday, September 29th

8:00-9:00 am

2022 MCDA Annual Membership Meeting & Breakfast

Everyone is invited to enjoy breakfast and the general membership meeting. The business meeting for MCDA members will start at 8:15 am and will include annual board elections.

9:00-10:30 am

Roundtable Discussion

MCDA Board of Directors

The purpose of this discussion is to create a format that allows for attendees discuss business best practices, to find and connect with people who share similar situations, share resources and problem solving methods.



10:30-10:45 am Coffee Break

10:45 am-12:00 pm

Developing a Unified Community Voice Through Listening

Noele Stith, Senior Consultant, Design Group International

Listening is one of the most effective ways to engage and serve our communities well. COVID taught us that everyone's experiences, stories, and needs are unique and valid. When we listen, we learn together and can empower neighborhoods by co-creating solutions while earning trust and developing an authentic community foundation.

Through some examples of listening and inclusive community engagement strategies, you will hear how listening to your communities' needs will empower and build relationships with neighbors, staff, and community stakeholders alike.

Notes:

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